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NEWS FROM: Blokhaus

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**SIMON TERRY-LLOYD APPOINTED
DIRECTOR OF OPERATIONS FOR BLOKHAUS**

SAN DIEGO – (July 2, 2009) – Simon Terry-Lloyd has joined Blokhaus Capital Corporation as director of operations, announced Blokhaus founder and renowned lifestyle tastemaker Graham Downes.

Blokhaus is a collective name for a group of related development, design and creative branding companies whose operating methods and styles are loosely derived from the Bauhaus movement. The interdisciplinary entities work synergistically to create fresh, innovative ideas and products to promote a progressive, urban lifestyle. They include Blokhaus Development, Graham Downes Architecture, BHAUSmedia, reproHAUS, and HIVEhaus.

In his new position, Terry-Lloyd is charged with streamlining business operations for all related entities and developing integrated strategies that address evolving market conditions. He also is responsible for resolving current real estate challenges, implementing repositioning initiatives, and identifying new opportunities for the company's real estate portfolio. These include investor relations, financing, construction, sales and leasing.

Terry-Lloyd is currently focused on collaborating with Downes and Jason Harper, co-founder of BHAUSmedia and HIVEhaus, to develop business plans and generate new business for these entities. Similarly, he is working with Tito Taing, co-founder of reproHAUS, to develop new corporate strategies for the burgeoning reprographics company.

Terry-Lloyd brings to Blokhaus 11 years of hands-on experience as an innovative business developer and cross-functional operations manager focused on increasing organizational and financial performance. Prior to being named director of operations for Blokhaus, Terry-Lloyd was an independent consultant providing business development services to members of the construction and real estate development industries. Blokhaus was among his clients.

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Previous career experience includes having served seven years as vice president and owner of Rancho Del Oro Companies in San Diego, one year as business development manager for Xdrive Technologies in Santa Monica, and two years as business development manager for PricewaterhouseCoopers in London.

A scholar-athlete and four-time national rugby champion, Terry-Lloyd graduated from the University of California, Berkley, where he received his Bachelor's Degree in political science. He subsequently earned his Master of Business Administration from San Diego State University, and also completed his first year of the Fully Employed MBA Program at the University of California at Irvine. He is a LEED accredited professional.

Since 2006, Terry-Lloyd has served on the San Diego State University Executive MBA Advisory Board. In 2006 he was honored by Mothers Against Drunk Driving as "Outstanding Community Leader".

Born in Durban, South Africa, Terry-Lloyd at age 14 moved with his family to Del Mar, Calif. Currently, he resides in La Costa, Calif. with his wife, Kelly, their two-year-old daughter, Chloe, and newborn daughter, Penelope. Terry-Lloyd's personal interests include surfing, fishing, hunting, wine, horticulture and watching rugby.

BLOKHAUS is a collective brand for a group of related companies. Its operating methods and styles are derived from those of the Bauhaus movement. All companies thrive on collaborative efforts of various interdisciplinary entities whose mission is to produce fresh, innovative, relevant ideas and products by applying the highest levels of creativity and productivity. BLOKHAUS operates primarily within the fringe and urban infill areas of downtown San Diego, Las Vegas and Phoenix. More information about Blokhaus is available online at www.blokhaus.com.

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