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NEWS FROM: BLOKHAUS

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**BLOKHAUS CREATES SWARM OF COMMERCIAL
LEASING ACTIVITY WITH ROLLOUT OF "theHIVE" OFFICE CONCEPT**

SAN DIEGO – (April 15, 2009) – Communal office space for creative entrepreneurial types who thrive on collaborative networking and up-to-the-second technology is the vision behind "theHIVE", a new concept in shared office space introduced recently by San Diego-based BLOKHAUS. Its newly launched website is www.HIVEhaus.net.

Founded by renowned lifestyle tastemaker Graham Downes, BLOKHAUS is a creative enterprise that comprises five other companies: Graham Downes Architecture, Blokhaus Development, Rothschild Downes, BHAUSmedia, and ReproHAUS. HIVEhaus, the sixth entity of the enterprise, draws from the management partnership of Graham Downes and Jason Harper, a talented graphic artist and web designer/programmer who also oversees BHAUSmedia.

The concept for theHIVE was launched in February by BLOKHAUS at its 6,000-square-foot renovated urban warehouse building located at 770 Eleventh Avenue, in the recently revitalized East Village area of downtown San Diego. The HIVE facility, which once housed Graham Downes Architecture, is already more than one-third leased.

"We've had a great deal of interest from self-employed artists, designers, filmmakers, real estate consultants, programmers, fashion industry innovators and other creative types who've been drawn to the upbeat, communal environment," said Harper. "For many of them, it replaces the solitary home office for the opportunity to share leads, skills and ideas with like-minded professionals. It's also ideal for those looking to downsize and decrease their overhead."

Individuals can rent a variety of space options starting with six-foot by six-foot workstation modules complete with desk furniture. Facilities can be leased on a monthly, weekly or daily basis, or for limited use like periodic meetings. Some areas of the space are designated for small companies looking to configure their own work area for multiple

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ADD 1 -- BLOKHAUS CREATES SWARM OF ACTIVITY WITH ROLLOUT OF "HIVE"

employees. Rent includes 24/7 access, high-speed Internet, general common area, conference room bookings, janitorial service and mail.

theHIVE concierge service provides a variety of administrative, design and public-related services. Co-working tenants who might have a presentation due at the eleventh hour can expeditiously build a last-minute team from within to help make it come together.

In addition to providing Internet access, the building is online with Twitter as a way to support and encourage collective "pollination" between tenants. theHIVE is now the official San Diego venue for Jelly (<http://wiki.workatjelly.com>) co-working sessions, and some of its members have leased office space there.

"Technology has changed drastically in recent years, giving people a lot more flexibility and mobility in how they conduct business," stated Harper. "theHIVE gives many of these 'nomadic creatives' a place to alight outside their home or other office location, while providing them with all the technology, equipment, resources, and meeting space they need."

theHIVE is perfect for those who thrive off the social energy of downtown San Diego. Many of the city's best restaurants, bars and entertainment are just a few blocks away.

According to Downes, BLOKHAUS is looking to bring theHIVE concept to other buildings in San Diego as well as to Las Vegas and Phoenix.

"The collaborative environment of theHIVE lends itself appropriately to today's new social order and preferred work style," said Downes. "This is a way for creative individuals to stay connected and tapped into valuable resources they wouldn't normally have in a solitary situation. It's also the answer to today's economy, with small businesses and individuals looking for more affordable office space options. We believe there is enough demand for us to carry this concept to other markets, and to open more San Diego HIVE locations in the near future."

BLOKHAUS is a collective brand for a group of related companies. Its operating methods and styles are derived from those of the Bauhaus movement. All companies thrive on collaborative efforts of various interdisciplinary entities whose mission is to produce fresh, innovative, relevant ideas and products by applying the highest levels of creativity and productivity. BLOKHAUS operates primarily within the fringe and urban infill areas of downtown San Diego, Las Vegas and Phoenix. More information about the company is available online at www.blokhaus.com.

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