



FOR IMMEDIATE RELEASE

NEWS FROM: Schubach Aviation

CONTACT: Bonnie Kutch, (619) 299-1010, bkutch@kutchco.com

**SCHUBACH AVIATION HONORED AS TOP FUNDRAISING TEAM
AT HELEN WOODWARD ANIMAL CENTER'S 2011 5K PUPPY RUN/WALK**

SAN DIEGO – (February 16, 2011) – A team of nine Schubach Aviation employees and their family members were honored as the top fundraising team at the second annual Helen Woodward Animal Center 5K Puppy Run/Walk held February 13 along a scenic, coastal route in Solana Beach, Calif. The Schubach Aviation team raised the largest amount by any corporate team.

This year's Helen Woodward Animal Center 5K Puppy Run/Walk had more than 600 participants and raised \$34,000. Featured activities included a "Furry Valentine" costume contest, judged by Magic 92.5's morning DJ team Jagger & Kristi; "Doga Yoga"; a dog agility course; and free gifts and samples from the several dozen event exhibitors. Fox 5 Morning News Anchor Raoul Martinez was a guest narrator.

"Supporting animal welfare in our community is very much a part of our company's culture, so it was great for our employees to be able to 'give back' in a fun and meaningful way," said Henry Schubach, president of Schubach Aviation. "We're looking forward to our company's continued involvement with Helen Woodward Animal Center, and participating in their future events."

As part of a year-long fundraising campaign benefiting orphaned animals, Schubach Aviation, San Diego's premier air charter company, earlier this year pledged to donate to Helen Woodward Animal Center one cent for every mile flown by its fleet of 20 private aircraft during 2011. While the company has pledged a minimum of \$8,000, it hopes to raise closer to \$12,000, based on current mileage trends. Schubach Aviation also is giving its customers the option to match the company's "one cent per mile" donation by contributing to one of three non-profit organizations of their choice, Helen Woodward Animal Center being one of them.

In addition to making monetary contributions, Schubach Aviation is also helping to promote Helen Woodward Animal Center's fundraising events through its full-page color ads, which feature celebrity surf dogs Dozer and Nani. Dozer and his co-owner, Gigi Bagaporo, took

third place honors in the Furry Valentine costume contest, dressed respectively as the King of Hearts and Joker.

“We’re grateful to the many individuals and corporate sponsors, like Schubach Aviation, who stepped up to make the 5K Puppy Run/Walk a success,” said Mike Arms, president of Helen Woodward Animal Center. “Participation was almost four times greater this year than last, which speaks to San Diego’s community spirit and its dedication to helping rescued and relinquished animals.”

Helen Woodward Animal Center is a unique, private, non-profit organization dedicated to saving the lives of animals and enriching the lives of people. Incorporated in 1972, the Center provides humane care and adoption of orphan animals, as well as animal-centered educational and therapeutic programs for people. The Center is recognized worldwide as a leader in the animal welfare community.

About Schubach Aviation:

Schubach Aviation is San Diego’s premiere, on-demand charter aircraft carrier, providing the corporate community and leisure travelers with private aircraft charters to anywhere in the world. Founded in 1992 by Henry Schubach, the firm employs a team of highly experienced pilots, mechanics, and support staff at 2100 Palomar Airport Road in Carlsbad, Calif. and at Lindberg Field in downtown San Diego. Its fleet of managed aircraft includes two wide-bodied Bombardier Challenger 601s; five Hawkers; a Lear 55 and Lear 35; several Citations, including two factory-new CJ3’s; and a range of King Air turbo prop aircraft. More information about the company can be found on the web at www.schubachaviation.com.

###