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NEWS FROM: Schubach Aviation

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**SCHUBACH AVIATION PLEDGES \$8,000 DONATION TO  
HELEN WOODWARD ANIMAL CENTER VIA “ONE CENT PER MILE” PROMOTION**

SAN DIEGO – (January 13, 2011) – As part of a year-long fundraising campaign benefiting orphan animals, Schubach Aviation ([www.schubachaviation.com](http://www.schubachaviation.com)), San Diego’s premier air charter company, has pledged to donate one cent for every mile flown by its fleet of 20 private aircraft during 2011 to Helen Woodward Animal Shelter.

Schubach Aviation has pledged a minimum of \$8,000 to Helen Woodward Animal Shelter through this campaign, although based on current mileage trends that amount could soar as high as \$12,000 to \$15,000. Schubach Aviation will also give its customers the option of matching the company’s “one cent per mile” donation by contributing to one of three non-profit organizations of their choice, including Helen Woodward Animal Shelter.

“At Schubach Aviation, animals -- especially dogs -- are close to our hearts,” said Henry Schubach, president of Schubach Aviation, whose beloved golden retriever, Bob, and black Labrador pal Brailey, greet customers at the office each day. “This campaign is a way for our company to support animal welfare efforts while giving back to the community that has supported us through the years.”

In addition to making monetary contributions, Schubach Aviation will also promote Helen Woodward Animal Center’s fundraising events in its full-page ads, which will feature celebrity surf dogs Dozer and Nani. A four-hour-long photo session was held recently at Schubach Aviation’s Palomar Airport hangar to photograph Dozer and Nani posed inside one of the firm’s two Challenger 601 private jets.

Dozer’s owners Gigi Bagaporo and Doug Hokstad, and Nani’s owners Peter and Gabi Noll, are “lending helping paws” by allowing the photographs to be used to promote Helen Woodward Animal Center’s “Puppy Love” Run/Walk on Sunday, February 13 from 7 a.m. to 12:00 noon; “Broadway Tails” Spring Fling on Saturday, June 4 from 5:30 p.m. to midnight; Surf Dog Surfathon on Saturday, September 11 from 9:00 a.m. to 3:00 p.m.; and Flush Puppy Poker Tournament in October (exact date yet to be determined).

“We’re very excited about Schubach Aviation’s support of the Center in 2011, and look forward to partnering with them to make all of our fundraising events even more successful,” said Mike Arms, president of Helen Woodward Animal Center. “Their support will help us care for a greater number of orphan pets until they go home with their new families.”

Helen Woodward Animal Center is a unique, private, non-profit organization dedicated to saving the lives of animals and enriching the lives of people. Incorporated in 1972, the Center provides humane care and adoption of orphan animals, as well as animal-centered educational and therapeutic programs for people. The Center is recognized worldwide as a leader in the animal welfare community.

About Schubach Aviation:

*Schubach Aviation is San Diego’s premiere, on-demand charter aircraft carrier, providing the corporate community and leisure travelers with private aircraft charters to anywhere in the world. Founded in 1992 by Henry Schubach, the firm employs a team of highly experienced pilots, mechanics, and support staff at 2100 Palomar Airport Road in Carlsbad, Calif. and at Lindberg Field in downtown San Diego. Its fleet of managed aircraft includes two wide-bodied Bombardier Challenger 601s; five Hawkers; a Lear 55 and Lear 35; several Citations, including two factory-new CJ3’s; and a range of King Air turbo prop aircraft. More information about the company can be found on the web at [www.schubachaviation.com](http://www.schubachaviation.com).*

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